

# *Kresgean*

Evelyn Burlew, Editor-in-Chief  
Charles Barnes, Managing Editor  
Abe Griess, Illustrations

## EDITORIAL STAFF

Pearl Cook	Editorial
Louis Gelbach	Sports
Angeline Dougherty	Editorial
Rosemary Dane	Social Activities
Matilda Kalin	Editorial
Charles Hart	Store Promotions
Paul Felder	Sports
Ervan Kortright	Mutual Aid
Emma Cihlar	Educational
Beatrice Rogensof	Births, Weddings

## REPORTORIAL STAFF

David Scott	First Floor
Daniel Cope	Second Floor
Cornelius Blessing	Third Floor
George Hoffman	Fourth Floor
Hester Woodward	Fifth Floor
Elizabeth Thelin	Sixth Floor
Rose Glassman	Sixth Floor
Charles Burger	Seventh Floor-
	Sales, Restrnt.
Rebecca Fischer	Basement
Charles Sanger	Gen. Offices,
	Credit, Adjust'mt,
	Telephone
Marie Schoemer	Eighth Floor
	Offices, Display
Robert Butters	Engineers and
	Electricians
Robert Bowman	Housekeeping
Paul Felder	Receiving,
	Marking, Stock
Harry Quinn	Wrappers, Packers
John Ackerman	Delivery

\*\*\*\*\*

One of the easiest ways to become popular is to remember the nice things folks say about a person, and repeat them to him.

\*\*\*\*\*



In our first KRESGEAN for the new year we offer a most interesting and timely Page One Editorial by our own MR. SUYKER.

Mr. Suyker's own outstanding success in the retail field should inspire us to place a high value on his advice in this month's editorial "Taking Stock."

Knowing Mr. Suyker, we cannot but feel that in his editorial he has, at least in part, given us his own personal recipe for success. Thank you, Mr. Suyker.

\*\*\*\*\*



KEEP ON *Studying*

A MAN'S ABILITY TO SUCCEED CAN GROW NO FASTER THAN HIS KNOWLEDGE OF THE THINGS THAT BRING SUCCESS.

Before you can advance yourself a single step beyond the rank and file of routine workers in business, you must KNOW more than they do. You must study and LEARN the things that bring success before you can succeed. The man who keeps climbing until he reaches the top of any business organization is the one who refuses to let anything interfere with his continuous program of SELF-DEVELOPMENT. You may think the worst that can happen if you don't study, and KEEP ON studying, is that you will merely stand still -- but that's not true. The minute you begin standing still, you are actually going backward, because somebody else is doing the studying that will make him better fitted, not only for the job next ahead of yours, but for YOUR OWN job as well.